

TERMS AND CONDITIONS
“CASILLERO DEL DIABLO
EXPERIENCE THE LEGEND – GLOBAL CONTEST

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CASILLERO DEL DIABLO
LAND OF THE DEVILS – GLOBAL CONTEST

In Santiago de Chile, on January 2, 2022, VIÑA CONCHA Y TORO SA, (hereinafter, the "Organizer"), identified with unique tax role N ° 90.227.000-0, CASILLERO DEL DIABLO, all based on the address Avenida Nueva Tajamar, No. 481 North Tower, 15th floor. Las Condes district, Metropolitan Region, Santiago de Chile" in order to establish the following Promotion Bases:

FIRST: Background.

First. Viña Concha y Toro S.A. ("Concha y Toro") is a company which commercial purpose is the production and distribution of wines, which includes those made under the brand Casillero del Diablo (the "Brand").

Second. Concha y Toro will carry out a promotional campaign called "LAND OF THE DEVILS" focused on increasing the awareness of the brand. This promotion is part of a global campaign. Some countries (hereinafter called "Active Markets") such as Chile, will make local plans to activate this campaign through offline/online media and considering the points of sale, according to their local legislation.

In compliance with the provisions of article 36 of Act No. 19.496 on Consumer Rights, these Promotional Campaign Rules, contain the description of the mechanics, prizes and time frames in which those can be claimed and the channels of notification of the results of the draw.

In accordance with the provisions of article 36 of Law No. 19,496 on Consumer Rights, these Promotional Campaign Rules contain the description of the mechanics, the prizes and the terms in which they can be claimed and the notification channels of the results of the draw.

Concha y Toro is the Organizer and facilitator of this promotion and the prizes (as set out below). These terms and conditions are between Concha y Toro and participants in this promotion.

The Trip to Old Trafford and Virtual Meet & Greet (defined below) will be held by MU Football Club Limited whose registered office is at Old Trafford, Sir Matt Busby Way, Manchester M16 0RA ("MU") but will be facilitated by Concha y Toro as the Organizer of this promotion. For the avoidance of doubt, however, MU is not a party to these terms and conditions and shall have no liability under these terms and conditions to any participant of this promotion. Concha y Toro bears sole responsibility for supply of the prize(s) and MU cannot be held responsible for any claims relating to this promotion or the prize(s).

SECOND: Participants

For this promotional campaign (from this point on, the "promotion"), individuals who have the legal age according to their domestic law and who comply with all the established requirements set in Point Tenth of this legal bases are going to be considered as "participants".

THIRD: Promotion period.

The promotion will run in each country from 12:00 a.m. on the start date established in the respective country until 11:59 p.m. on the last day indicated as the maximum period for participation (the "Validity Period"). Globally each market will be able to activate on the dates that fits the most for them locally. However if any of these markets wants to be part of the activations of "The Pitch" or "The Tunnel" they will have to do it between the first day of March (01-03-2022) and the last day of April (30-04-2022)

It is expressly stated that:

- Those who register from March 1 to April 23, 2022 inclusive will participate for the main and secondary prizes referred to in the FIFTH point.
 - Each market defines the dates of its campaign and prize considered
- Those who register from March 1 to April 30, 2022 inclusive will participate for the third and fourth prizes referred to in the FIFTH point.
 - Each market defines the dates of its campaign and prize considered

The organizer may decide, at its discretion, to modify the terms and conditions of the contest. If this happens, it will be communicated in a timely manner and in accordance with the internal legal requirements of consumers by the means determined for that purpose.

FOURTH: Promotion mechanics:

The "LAND OF THE DEVILS" promotional campaign consists of the following:

- a) Participants must register by completing the information requested on the website <http://www.casilleromanchester.com>: participation is free and infinitely accessible: if some markets decide to use the purchase of bottles as a requirement or according to local legislation, it will be detailed below.
- b) Participants must participate in the different activities of the website "The Pitch", "The Tunnel", "Dressing Room", and the "VIP Suite" by completing the requested information and confirming this data, having the screen that confirms that they are indeed entered for the prizes they chose
- c) Potential winners will be drawn randomly through an online website (<https://www.easypromosapp.com/>). To be officially designated as the winner of the different prizes, the winners must comply with all the conditions established in the tenth point of these legal bases.

d) The campaign will be extended through various digital and traditional offline media to points of sale, redirecting to the contest on website.

FIFTH: Prizes.

The participants who satisfy all the requirements established in these terms and conditions and in accordance with all the established procedures, may be able to win one of the following prizes (named as "The Prizes" as a whole):

MAIN PRIZE "THE PITCH": TRIP TO OLD TRAFFORD FOR 1 PERSON

30 prizes: 3-day all expenses paid trip to Manchester, England. The winners will be able to participate in a football game at Manchester United's Old Trafford Stadium.

15 of this prizes will be given away in Chile, 1 in Uruguay, and at least 4 from the United Kingdom.

This prize includes flight tickets in economy class, stay in Manchester for 3 days and 2 nights in a 4-star hotel, all main meals included, transportation during these days to locations in the city according to the Casillero del Diablo program.

The winners will receive from Casillero del Diablo the complete program 2 weeks before the travel date, including :

- Man Utd shirt
- OT Tour
- Man Utd game

Prize also consider transfer, within the city of departure, from an address given by the winner to the airport, both for round-trip tickets to or from the airport.

It is hereby stated that both Concha y Toro and Manchester United will not be responsible in the event of a flight delay or cancellation by the designated airline, either at the time of departure or return.

Conditions regarding the main prize:

- Manchester United will have no liability to a winner if the trip is postponed, canceled or delayed for any reason.
- All winners must respect the Manchester United rules while being on a place owned and/ or administrated by Manchester United. Consequences of breaking this rules will be exclusive responsibility of the person(s) involved.
- By entering this contest, entrants accept, acknowledge and agree that Manchester United or Concha y Toro may record, take pictures and/or take screenshots of the trip, entrants agree, acknowledge and accept that:
- Casillero del Diablo and Manchester United may use the audiovisual content as it wishes, without limitation, Manchester United may use the content in conjunction with other third-party content (including, without limitation, any Concha y Toro content) and/or use the content as part of Manchester United's commercial campaigns.
- Casillero del Diablo and Manchester United do not guarantee that the Content will be used for any purpose;

- If Casillero del Diablo and Manchester United choose to use the Content (in whole or in part), you may do so anywhere in the world, in any medium, including, but not limited to, the Casillero del Diablo or Manchester United websites (including but not limited to www.manutd.com casilleroeldiablo.com), any of Manchester United's or Casillero del Diablo's social media channels, on Manchester United's MUTV channel and in any physical location (for example, banners, posters and digital boards).

Manchester United may not allow other people (not including Concha y Toro) to use, reproduce, modify or edit the Content or do things inspired by it for Manchester United and/or Concha y Toro's use or commercial campaigns.

SECONDARY PRIZE: "THE TUNNEL" : VIRTUAL MEET & GREET WITH MANCHESTER UNITED PLAYERS

Conditions regarding the secondary prize:

- 20 Virtual Meet and Greet with Manchester United players
- Players screen time is limited with a maximum time of 15 minutes. Players will not necessarily participate at the same time, nor will they be present for the entirety Video call.
- Neither Concha y Toro nor Manchester United confirm which players will attend the virtual match and will not communicate with the winners as to which players will participate at least 2 weeks before the Meet & Greet date.
- The virtual meeting will take place via a video-sharing platform chosen by Manchester United and Concha y Toro. It will be scheduled on a date and time specified by Manchester United based on player availability.
- The link to the video call, as well as the access credentials, will be sent a few days before the event. Winners must have access to MU's chosen video platform, which may have applicable terms and conditions that winners must agree to.
- Each winner is responsible for having an internet connection in order to join the video call.
- Winners must not take screenshots, photos or video recordings during the video call.
- The video call will take place on a schedule during the following period: the beginning of April 2022 until the end of May 2022. The time and date will be determined by Manchester United and Casillero del Diablo, according to the availability of Players. It should be noted that as a global contest, the timing of the Meet & Greet may not be ideal in certain locations. However, Casillero del Diablo will do everything possible to find a favorable time for the winners, without being able to guarantee it.
- The video call will last approximately 45 minutes.
- The official language of the video call will be English. Casillero del Diablo will do everything within its powers, considering the possibility of having translators on the day of the event to facilitate the video call between all the participants, without being responsible if a participant does not understand the language.
- Manchester United will have no liability to a winner if the video call is postponed, canceled or delayed for any reason.

- All winners are expected to conduct themselves in an appropriate manner during the video call. Manchester United may terminate the video call if, in its absolute discretion, a winner acts in an inappropriate or offensive manner during the video call.
- Winners will need to send their questions in advance and they will be allowed to ask them after Manchester United's approval.
- By entering this contest, entrants agree, acknowledge and agree that Manchester United may record, take pictures and/or take screenshots of the meet and greet between the winners and the players (the "Content") and entrants are agree, acknowledge and agree that:
 - MU will own the Content and all intellectual property rights in the Content;
 - Manchester United may use the Content as it wishes, for example, but without limitation, Manchester United may use the Content in conjunction with other third party content (including, without limitation, any Concha y Toro content) and/or use the Content as part of Manchester United commercial campaigns;
 - Manchester United makes no warranty that the Content will be used for any purpose;
 - If Manchester United chooses to use the Content (in whole or in part), you may do so anywhere in the world, in any medium, including but not limited to the Manchester United websites (including but not limited to www.manutd.com), any of Manchester United's social media channels, on Manchester United's MUTV channel and in any physical location (for example banners, posters and digital boards); Y
- Manchester United may allow or may allow other people (including but not limited to Concha y Toro) to use, reproduce, modify or edit the Content or do things inspired by it for Manchester United and/or Concha's use or commercial campaigns.

Winners will be required to consent to their data being transmitted to Manchester United so that Manchester United can organize the virtual meeting and greeting of the winners, although a winner may raise any concerns regarding this paragraph with Concha y Toro.

THIRD PRIZES : "THE DRESSING ROOM" : MERCHANDISING PRIZES

- Official Manchester United Shirts Season 2021-2022:
 - The T-shirt that the winners will receive can be the Home T-shirt (red) for the 2021-2022 season, the Away T-shirt (Black) for the 2021-2022 season, or the Third Team T-shirt (Black with White) for the 2021-2022 season.
 - The delivery time of the prize may vary and extend up to 4 months once the winners have been drawn. Casillero del Diablo will do everything in its power to deliver the prize to the winner as soon as possible.

FOURTH PRIZES : "VIP SUITE" : VIEWING PACK AND GOODIES

- TV LG NanoCell 65'' 65NANO75 4K TV UHD TV Smart (value \$799,990 CLP Falabella)

- Casillero del Diablo Drink kit
- Including 100 boxes of 6 Reserve bottles with 2 glasses

SIXTH: Campaign management and delivery conditions.

Concha y Toro will be responsible for the recordkeeping and maintenance of the corresponding database and will make the delivery of prizes to the promotion winners.

It is an indispensable condition for receiving the prize that the winner grants his / her consent so, in compliance with the respective laws, his / her identity, image and/or voice can be disclosed and displayed by any means of communication, if CONCHA Y TORO, with its brand CASILLERO DEL DIABLO decide to do so. Given the above mentioned, no rights of exclusivity, nor rights for exhibition, not the delivery of all personal data requested for registration in the website www.casilleromanchester.com shall be claimed.

Once the winner is contacted, and upon checking their personal information with the information delivered, shall be a mandatory and unmodifiable condition, that each contacted winner shows their identity card, and being of legal age and capacity according the domestic legislation.

Winners commit to give advertising testimonies. In this context, in conformity with the respective legislation, winners confer their express consent in favor of Concha y Toro to use the testimonies, including but not limited to, reproduction of images, name, country of residence and identification card of the winner on any means of communication regardless of any geographical limitation and without any right to compensation, during the period of the promotion and up to 36 months after the conclusion of such term.

Participants acknowledge and accept that Concha y Toro in their parent companies, branches, and related companies, in accordance to the local legislation, can make use of the personal data disclosed by participants in virtue of their participation in the promotional campaign, on bank registries or own data. Participants exonerate of any liability Concha y Toro for any misuse of such data by third parties. Concha y Toro will not commercialize or assign such data without express authorization of the participants, according to the governing law.

Concha y Toro is required to pass the winner's details to MU in order to facilitate the prize. MU shall process such personal data on the basis of legitimate interest.

The draws will be held virtually on the following dates:

Meet & Greet: During April, 2022 this date the secondary prizes referred to in the FIFTH point, will be drawn.

Trip To Old Trafford: Between April 25 and April 30, 2022 on this date the main and secondary prizes referred to in the FIFTH point, will be drawn.

T-shirts and Viewing Pack: Will vary on each market. However it should be during 2022. If the official Manchester United is updated, and the draw occurs after that happened, the shirt given will be the updated ones.

SEVENTH: Delivery Management.

CONCHA Y TORO, through its global mail box will contact the potential winners to coordinate the delivery of the drawn prizes.

The potential winner shall present his/her identity card, in each market, to the marketing team of the distributor of Concha y Toro, to certify his/her conditions as a winner, where CASILLERO DEL DIABLO will not be liable to the winner and / or third parties in the event that the prize is collected by a person who proves their identity with a false or adulterated document, not having the winner and / or third party any right to claim compensation and / or damages whatsoever from Concha y Toro for the occurrence on the above.

It is expressly established that the prizes are personal and non-redeemable in products, money or other goods. It is established that the prize can be transferred to another person, defined by the winner, in case he/she is unable to participate. This designated person must satisfy all the restriction indicated at point tenth and who transfers him the prize will have 2 days to communicate the name of this person. In the event that the above does not occur, Concha y Toro, with all the authority, can choose another winner.

Once the draw has been made, Concha y Toro has 2 business days to wait for a response and / or contact with the winner. In case that such contact and corroboration with the winner could not be established, Concha y Toro has the authority to make another draw for the allocation of the respective prize.

NINTH: Prize Warranty and Participation

Neither Concha y Toro nor MU shall be liable for any damages that potential winners might suffer, either emotional or physical (including their assets and goods), upon their participation in the promotional campaign, or with regard to the withdraw from or use of the prizes. In addition to the above, neither Concha y Toro, nor MU will give any type of warranty of quality, eviction, functioning, nor any other, in relation with the prizes, being necessary to address any claim to the manufacturers, importers or service providers of such services.

TENTH: Participation and Acceptance.

Participants must be 18 years old and older in order to enter this promotion. Yet, to be a winner of the Main Prize, participants needs to satisfy all of the following conditions:

- Have at the moment of the prize, the legal drinking age of his/her respective country.

It is declared here that it is prohibited, and given such, cannot participate in this promotion, nor have access to claim the prizes, any worker of VTC Chile and Viña

Concha y Toro, as well as workers of any of the other companies that, directly or indirectly participate in the organization, implementation and /or events of this promotional campaign; by means of mere reference, workers of DAFWS marketing agency, responsible for the support of the implementation of this promotion.

This prohibition is also extensive to the spouses and relatives up to a second blood line, inclusive.

Participation in this promotion implies for all legal purposes, the total acceptance of these Promotion Terms, waiving any claim or legal action of any nature against Concha y Toro., And / or MU and/or Agency Dafws.

ELEVENTH: Liability.

Concha y Toro and the agency DAFWS shall not be liable in the event that, as a consequence of any action, accident, or circumstance, by means of the prize, occurs a physical, emotional or economical damage, whether to the winner or to others. It is understood that the acceptance of a prize by any participant winner shall imply for all the legal effects, a waiver to any claim or legal action against Concha y Toro.

TWELFTH: Modification of the Terms and Conditions.

When unforeseeable circumstances justify so, Concha y Toro is entitled to suspend or modify the promotion timings, without participants having any right to raise any claim.

THIRTEENTH: Acceptance to the Terms and Conditions

Participation of this promotion implies the acknowledgment and acceptance of these bases and conditions, as well as to the decisions adopted by Concha y Toro or MU on any relevant situation not covered in such, given that the above mentioned are in full accordance to the current legislation and have been duly approved by the correspondent authority in the country.

FOURTEENTH: Legislation and Applicable Jurisdiction.

The promotional campaign (promotion) will be ruled by the laws of the Republic of Chile. In the event of any controversy originated from the present promotion, this shall be ruled by the jurisdiction of the commercial courts of the city of Santiago.